

# Co-operation between MOBA Mobile Automation AG and RUTHMANN brings about an innovative control panel

Together, MOBA Mobile Automation AG and RUTHMANN, the renowned manufacturer of truck-mounted work platforms, have developed a new revolutionary modular control panel for lifting platforms: the MCP. The future-proof modular concept provides numerous ways to flexibly configure a control panel. On account of its particular level of adaptability, the MCP is a true chameleon among control panels. Known by the name 'Cockpit', the control panel, which has been individually customised for RUTHMANN's STEIGER® control systems, provides a maximum level of user-friendliness and safety in work cages.

Limburg, September 14, 2016

### A professional solution due to long-standing expertise

Design and development manager at RUTHMANN, Dr. Nico Krekeler, is very satisfied with the outcome of the intensive partner-ship-based co-operation with MOBA: "By means of the modular concept that was developed together with us, MOBA makes a professional solution possible that can be used in the various STEIGER® series and models. Being optimised on a continual basis, the high-performance STEIGER® control systems combine the highest level of safety, easy operation, and readily available work-platform and vehicle information."

## A application optimised for practical use thanks to specially developed features

Thanks to its modular construction, all components can be exchanged at any time in an uncomplicated manner. Patented technologies, such as the contactless joystick controller for example, save additional time when performing exchanges, thereby heightening the control panel's level of serviceability. In addition to the hardware, the software has also been designed for long-term use. Using the integrated USB interface, software updates can be installed at any time. Such time- and costefficient upgrades not only increase the longevity of the system, but also significantly contribute to the reduction of maintenance times, thereby leading to a reduction in the after-sales costs for RUTHMANN's STEIGER® customers. Specially developed features make the control panel a true everyday hero among users. Furthermore, the ultralight "Backbone" reduces the unit's net weight, being a robust vibration-proof aluminium construction that combines all of the housing components with one another, thereby increasing the cage's load capacity. The electrical subdistribution system integrated in the control panel eliminates the need for a switch cabinet, thus saving on additional weight, space, effort and costs.

### Successful collaboration with innovative strength

The control panel was optimally developed to meet RUTHMANN's needs within the scope of a close co-operation. The customisability of the control-panel marking film makes language-specific and/or customer specific marking of the control panel possible after the function and info keys or the joystick has been individually programmed. Boris Zils, product manager (MCP) at MOBA Mobile Automation AG, highly appreciates the professional collaboration: "With its ideas and high level of requirements, RUTHMANN has made a crucial contribution to driving this innovation. Due to the long-standing expertise of both companies and their mutual passion for technology, a first-class control panel has come into being."

According to a statement made by development manager Nico Krekeler RUTHMANN has already been developing complex control technologies for decades using its in-house expertise, thereby focusing on providing the greatest possible benefits to its customers. In doing so, the mutual transfer of knowledge opened up deep insight into the requirements of the machine manufacturer. A future-orientated system has been made possible due to this bundled innovative strength and continual exchange of information. In the process, the co-operation focused on the common goal of setting new industry standards at all times.

### In-house development and manufacturing for future-proof technologies

The target-orientated connection between in-house development and manufacturing at MOBA Mobile Automation AG creates the ideal foundation for a quick transition to production. Short communication channels, effective process optimisation and the typical professionalism of production have accelerated the development time of the system many times over, thereby increasing its profitability.

**END OF PRESS RELEASE** 

#### **MOBA Mobile Automation AG**

As a global player with more than 40 years of experience, MOBA Mobile Automation AG develops and manufactures automation technologies for the mobile construction industry. In doing their work, the quest for innovation is their guiding principle. Tackling and realising such ambitious goals is done together with competent partners, thereby offering a premium level of service. This results in future-orientated solutions that are optimised for practical use, bringing about a sustainable change to the industry.

### **RUTHMANN GmbH & Co. KG**

As a market leader for lifting platforms, with STEIGER®, RUTHMANN is continually setting new standards on the market. Ever since the birth of STEIGER® in 1954, the company has maintained its position on the market by continuously optimising the performance of its truck-mounted platforms and developing valuable innovations. A systematic customer-orientated way of thinking and acting, decades of invaluable experience and extensive personnel-based and technical expertise make RUTHMANN GmbH & Co. KG a strong and reliable partner.

### **Press Contact:**

MOBA Mobile Automation AG Markus Schmitt Kapellenstraße 15 65555 Limburg

Phone: 06431-9577-287 E-mail: marketing@moba.de

www.moba.de

www.moba-automation.com